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Ebay: A Simple Introduction

By K H Erickson

Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****. eBay: A Simple Introduction offers an accessible guide to the rules, regulations and procedures of eBay, with profitable strategies for buyers and sellers on the site. Learn how to set up an eBay account, PayPal account, create a first listing, increase selling allowances, and use the eBay application and Turbo Lister. eBay and PayPal fees, and Feedback, are explained in depth and some significant 2014 changes are detailed. Improve your eBay selling, and create superior listings with tips sections for title and item specifics, photos, product details, format and price, and shipping. Learn how to respond to common buyer questions, package and ship products, deal with problems with buyers, block buyers and cancel bids, and get your money back from the post office when a sold item gets lost. Improve your eBay buying, and learn how to find value on eBay, develop an effective bidding strategy, and how to deal with problems with sellers and get your money back. Look into six ways some eBay users earn big money on the site, including both scams...



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