



The Princess Problem: Guiding Our Girls Through the Princess-Obsessed Years

By Rebecca C Hains

Sourcebooks, Inc, United States, 2014. Paperback. Book Condition: New. 208 x 140 mm. Language: English . Brand New Book. The Princess Problem offers sound, sensible, and parent-tested advice for helping children thrive in today's consumer culture. --JO B. Paoletti, author of Pink and Blue: Telling the Boys from the Girls in AmericaHow to Raise Empowered Girls in a Princess WorldIt's no secret that little girls love princesses. Behind the twirly dresses and glittery crowns, however, sits a powerful marketing machine, encouraging obsessive consumerism and delivering negative stereotypes about gender, race, and beauty to young girls. So what's a parent to do?The Princess Problem features real advice and stories from parents, educators, psychologists, and children's industry insiders to help equip every parent with skills to navigate today's princess-saturated world. As parents, we do our best to keep pop culture's most harmful stereotypes away from our kids, but contending with well-meaning family members and sneaky commercials can thwart us. The Princess Problem offers language to have honest conversations with our children and shows us how to teach them to be thoughtful, open-minded people. Her ideas and suggestions on how parents can help their children navigate the...

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