



Studyguide for Marketing Management by Philip Kotler, Kevin Keller ISBN: 9780136009986

By Cram101 Textbook Reviews

2009. Softcover. Book Condition: New. 13th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: . This item is printed on demand. print-on-demand.



READ ONLINE
[1.07 MB]

Reviews

I actually started off looking over this publication. I have read through and so i am certain that i am going to likely to study again yet again later on. I am easily will get a delight of reading a written pdf.

-- **Ross Hermann**

It in one of the most popular publication. It is actually writer in easy words instead of confusing. You will like how the author create this book.

-- **Art Gislason**