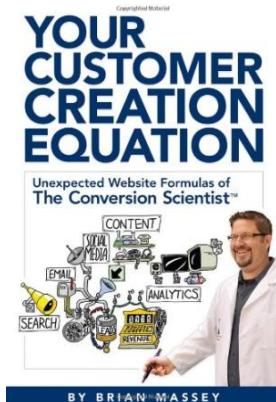


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CMI Books, Division of Z Squared Media, LLC, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Finally-a book that shows marketers how to truly achieve real results from their websites. Brian Massey, The Conversion Scientist, takes the mystery out of how to create high-performing sites. By walking the reader through five online formulas-aka customer creation equations -he shows you how to determine the best formula your own...

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- Authored by Brian Massey
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